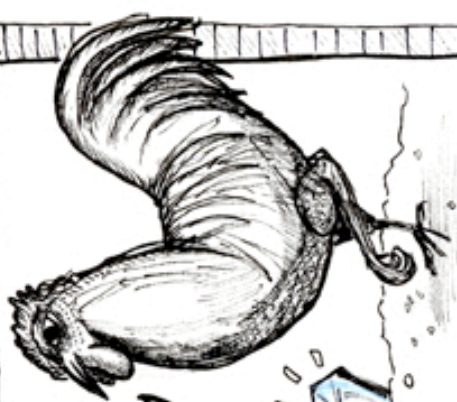


8 EXTRAORDINARY GREENS

TO PROVIDE HEALTHY GREENS TO EXTRAORDINARY PEOPLE WITH ORDINARY INCOMES

"GIVE ME A SINGLE GRAIN OF BARLEY/CORN BEFORE ALL THE JEWELS IN THE WORLD."



STEP 1 CHOOSE TO SUPPORT A LOCAL, URBAN AGRICULTURE NON-PROFIT

- ADDED VALUE
- BED STUY CAMPAIGN AGAINST HUNGER
- BUSHWICK CITY FARMS
- JUST FOOD
- 8 EXTRAORDINARY GREENS

HOW DO YOU DETERMINE VALUE?



GREENS TAKE GIVE

STEP 2 VALUE
SIGNED "RECEIPTS" RECORD THE COLLECTIVE VALUE OF EXCHANGE

1 HANGS IN THE GALLERY
1 GOES HOME

STEP 3 VALUE
OBSERVATIONS

- CREATIVE EFFORT CONVENIENCE
- REGENERABLE DISPOSABLE
- NEIGHBOR STRANGER

GREENS BY DONATION FOR DONATION

LOCAL URBAN AGRICULTURE
NON-PROFITS ↗

ADDED VALUE PROMOTES THE SUSTAINABLE DEVELOPMENT OF RED HOOK, BROOKLYN BY NURTURING A NEW GENERATION OF YOUNG LEADERS VIA THREE MAIN INITIATIVES: GROWING A JUST FOOD SYSTEM, YOUTH EMPOWERMENT, & FARM-BASED LEARNING. THEY HAVE REVITALIZED LOCAL PARKS, TRANSFORMED VACANT LANDS INTO VIBRANT URBAN FARMS, & IMPROVED ACCESS TO HEALTHY, SAFE & AFFORDABLE FOOD.

BED STUY CAMPAIGN AGAINST HUNGER SERVES TENS OF THOUSANDS OF NEIGHBORHOOD FAMILIES FACING HUNGER. THEIR URBAN VICTORY GARDEN, WHICH IS TENDED BY LOCAL TEEN GARDENERS, GROWS FRESH FOOD FOR DISTRIBUTION AT THE ORGANIZATION'S SUPER PANTRY, NYC'S LAST EMERGENCY FOOD PANTRY.

BUSHWICK CITY FARMS IS A NETWORK OF OPEN SPACES RUN BY NEIGHBORHOOD VOLUNTEERS THAT PROVIDE FREE FOOD, CLOTHING, + EDUCATIONAL PROGRAMS FOR THE COMMUNITY. THE FARMS CREATE A UNIQUE OPPORTUNITY FOR RESIDENTS TO EXPERIENCE ACTIVE MODELS OF RESPONSIBLE FOOD PRODUCTION. THEIR MOTTO IS "GIVE-AS-YOU-CAN-TAKE-ONLY-AS-YOU-NEED."

JUST FOOD CONNECTS COMMUNITIES & LOCAL FARMS WITH THE RESOURCES & SUPPORT THEY NEED TO MAKE FRESH, LOCALLY GROWN FOOD ACCESSIBLE TO ALL NEW YORKERS. SINCE 1995, THEY HAVE PIONEERED & CHAMPIONED THE PROLIFERATION OF SUSTAINABLE FOOD PROGRAMS, INCLUDING CSA'S, COMMUNITY-RUN FARMERS' MARKETS, & FARM-TO-FARM PANTRY PROGRAMS.

8 EXTRAORDINARY GREENS IS A PARTICIPATORY ART PROJECT TO SUPPORT URBAN AGRICULTURE AND TO EXPLORE THE VALUE OF FOOD AND COMMUNITY THROUGH THE SALE OF "GREENS BY DONATION FOR DONATION."